

**Display and Classified Sales:**

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**Insert Sales and Production:**

**Benedetta Guarracino**

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**Advertising accounts enquiries:**

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## ADVERTISING RATES

### DISPLAY & CLASSIFIED

Double page spread	Run of magazine	£2,500
Page (255mm d x 185mm w / bleed 278mm d x 213mm w)	Run of magazine	£1,000
Page (255mm d x 185mm w / bleed 278mm d x 213mm w)	Inside front cover/ Opposite content/ Outside back cover	£1,500
Half page (120mm d x 185mm w or 255mm d x 90mm w)		£675
Full page single column (255mm d x 55mm w)		£525
Half page double column (120mm d x 120mm w)		£525
Half page single column (120mm d x 55mm w)		£300
Quarter page (120mm deep x 90mm w)		£450
SCC RATE		£25

### Deadlines

- \* Display adverts **MUST BE BOOKED** by Mondays, 1pm for the same week's entry
- \* **FINAL ARTWORK** must be sent by email to [advertising@catholicherald.co.uk](mailto:advertising@catholicherald.co.uk) by Mondays, 5pm for the same week's entry.  
Filetype: PDF, JPG, EPS, TIFF
- \* If the Catholic Herald is setting your advert, you must SIGN OFF on Mondays by 4pm for the same week's entry
- \* Cancellations: 14 days before insertion date

### Online & Digital

WEBSITE:

MPU £250 per week

MAGAZINE APP:

Full page ad £250 per week

NEWSLETTER:

Solus position £1,000 per week

CLASSIFIED RECRUITMENT

£100 per week

### Web Resources

Print & Online

£170 - 1 year / £320 - 2 years

### Inserts

Rate per 1,000	UP to 20g	£55
Rate per 1,000	21 - 30g	£63
Rate per 1,000	31 - 40g	£73
Rate per 1,000	41 - 50g	£83
Rate per 1,000	51+g	£CALL

### Deadlines

- \* The Catholic Herald is printed every Tuesday morning for Friday publication
- \* Loose leaf inserts should be booked 3 WEEKS prior to the Friday's issue in which they will be carried
- \* Inserts MUST be delivered 2 working days before insertion. If there are any difficulties please telephone Benedetta Guarracino, on 020 7448 3613
- \* DELIVERY ADDRESS: Buxton Press, Palace Rd, Buxton, Derbyshire SK17 6AE

for more information

[www.catholicherald.co.uk](http://www.catholicherald.co.uk)